



GUIDANCE FOR LIVE BAZAAR

1. CREATE A 2 MINUTES LONG VIDEO ABOUT YOUR SHOP.
2. THE VIDEO WILL COVER THE FOLLOWING INFORMATION BUT NOT LIMITED TO:
 - A. YOUR PRODUCTS, PRICE AND MAIN INGREDIENTS/MATERIAL INCLUDING ALLERGEN IF THERE IS ANY.
 - B. THE UNIQUENESS AND THE NEED OF YOUR PRODUCT I.E. THE 'IT' FACTOR.
 - C. THE STORE LOCATION: ONLINE, COMPLETE ADDRESS AND CONTACT PHONE NUMBER.
 - D. BUSINESS HOURS & THE BEST WAY TO CONTACT YOUR SHOP.
 - E. HOW TO ORDER YOUR PRODUCT? IS THERE WEBSITE? DO YOU DELIVER?
3. SEND THE VIDEO TO DIGITALSERVICES@IACC-SCU.ORG
4. AIR TIME FEES: \$25.00 FOR IACC-SCU MEMBER AND \$40.00 FOR NON MEMBER.